

# Beacon Bank Next Great Filmmaker Sweepstakes Official Rules

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

1. **ELIGIBILITY.** Beacon Bank's Next Great Filmmaker Sweepstakes (the "Sweepstakes") is open only to legal residents of the United States and the District of Columbia who are eighteen (18) years of age or older as of April 24, 2026. Beacon Bank (the "Sponsor") and its parents, subsidiaries, and all associated agencies and each of their respective parent corporations, subsidiaries, affiliates, sales representatives, distributors, licensees, vendors, contractors or agents and each of the participating merchants and their parents, subsidiaries, sales representatives, and employees (all of the foregoing collectively "Sweepstakes Entities") and each of their immediate family members (spouse, parent, child, sibling and their respective spouses), are not eligible to enter or win the Sweepstakes.

2. **SWEEPSTAKES PERIOD AND SELECTION OF WINNERS.** The Sweepstakes entry period begins on April 24, 2026 at 12 a.m. (EST) and ends at 11:59 p.m. on May 27, 2026 (4/24/26 at 12:00 AM – 5/27/26 at 11:59 PM). Winners will be selected at random from entries properly submitted pursuant to these Official Rules.

3. **SWEEPSTAKES ENTRY INSTRUCTIONS.** During the Sweepstakes Period one winner per Sweepstakes item will be chosen at random after May 27, 2026 from entries made that day. Entries may be made by visiting Beacon Bank's website and completing the Entry Form. All Entry Forms must include the entrant's name, address, email address and telephone number. Incomplete entry forms will be deemed invalid and not eligible for the Sweepstakes. Completed Entry Forms must be submitted online. **Limit of one (1) entry per person per sweepstakes.**

**ALTERNATE METHOD OF ENTRY:** To enter to win without completing the Entry Form, email marketing@berkshirebank.com with your name, address, and phone number with Beacon Bank's Next Great Filmmaker Sweepstakes" as the subject line. Entries must be received between April 24, 2026 at 12 a.m. (EST) and ends at 11:59 p.m. on May 27, 2026. Entries must be received no later than May 27, 2026. **Limit one (1) entry per person.** Sponsor is not responsible for incomplete, invalid, late, or illegible entries, which will be disqualified. All entries become the property of Sponsor and none will be returned.

4. **PUBLICITY.** As a condition of entry into the Sweepstakes, except where prohibited by law, each entrant by entering and the Winner (defined below) by accepting a Prize (defined below) grants to the Sponsor and Sponsor's affiliates, legal representatives, assigns and licensees, all right, title and interest in and to publicize, broadcast, display and/or otherwise use the Sweepstakes entrant's name, city, state and biographical material (collectively, "Licensed Rights") in any media now known or hereafter devised throughout the world in perpetuity for advertising and publicity purposes in connection with this Sweepstakes, without additional review, compensation, permission, or approval.

5. **PRIZES.** The prize consists of a \$300 Gift Card. The total estimated retail value of the prize is \$300. The prize awarded will not be replaced if lost or stolen. No substitutions are allowed except, at the sole discretion of Sponsor, an equal or greater value item may be provided. The prize will be awarded provided it is validly claimed by June 10, 2026 after which no alternate winners will be selected, nor unclaimed prizes awarded. All taxes on the Prize, if any and other expenses related to accepting and/or using the Prize not listed in these Official Rules are the sole responsibility of each of the Winners, who will receive an IRS Form 1099 reflecting the final actual value of the Prize, if applicable.

THE SWEEPSTAKES ENTITIES (INCLUDING EACH OF THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, AGENTS, REPRESENTATIVES AND AFFILIATES) EXPRESSLY DISCLAIM ANY AND ALL RESPONSIBILITY AND LIABILITY ARISING FROM USE OR REDEMPTION OF THE PRIZES.

7. **GENERAL RULES.** By entering or participating in the Sweepstakes, participants agree to be bound by these Official Rules, the terms and conditions of the Sponsor's websites, and by the decisions of Sponsor, which are final and binding in all respects. By entering the

Sweepstakes, entrants waive the right to claim any ambiguity or error in these Official Rules or in the Sweepstakes itself. Sponsor reserves the right to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes. Sweepstakes Entities are not responsible for (i) any incorrect or inaccurate information or (ii) unauthorized human intervention or error in any part of the entry process or the Sweepstakes drawing that may occur in connection with the administration of the Sweepstakes, the processing of entries, or the selection or notification of winners. Further, if for any reason, the Sweepstakes is not capable of running as planned for reasons outside the control of the Sponsor which, in the sole opinion of Sponsor, Sponsor reserves the right, at Sponsor's sole discretion, to cancel, terminate, modify or suspend the Sweepstakes (or any portion thereof). Sponsor also reserves the right at Sponsor's sole discretion to disqualify the Entry of any individual found to be (a) tampering or attempting to tamper with the entry process or the operation of the Sweepstakes or (b) violating these Official Rules or the terms of service, conditions of use, and/or general rules of any Sponsor property or service. Sweepstakes Entities are not responsible for claims, injuries, losses or damages of any kind resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any Prizes.

Sweepstakes Entities make no warranties, and hereby disclaim any and all warranties, express or implied, concerning any prize furnished in connection with this Sweepstakes. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In any cause of action, the Sweepstakes Entities' liability will be limited to fifty dollars and ninety-five cents (\$50 USD) and in no event shall the Sweepstakes Entities be liable for attorneys' fees and/or experts' fees and costs. By participating in the Sweepstakes, each entrant waives the right to claim any additional damages whatsoever, including, but not limited to, punitive, consequential, incidental or indirect damages.

8. **PARTICIPANT OBLIGATIONS.** By participating in the Sweepstakes entrants (including Winners) agree to be bound by these Official Rules and the decisions of the Sponsor. By accepting a prize, each Winner agrees to release and hold harmless the Sweepstakes Entities from and against any and all losses, damages, rights, claims, actions and liabilities of any kind in connection with the Sweepstakes or receipt or redemption of the prize. Each winner assumes all liability for any injury, death, or damage caused, or allegedly caused, by participating in the Sweepstakes or use or redemption of the prize. Any disputes that may arise hereunder shall be governed in all respects by the laws of the Commonwealth of Massachusetts without regard to conflicts of laws principals in any jurisdiction. Exclusive venue with respect to any such disputes shall be had in the state and federal courts located in the Commonwealth of Massachusetts.

9. **PERSONAL INFORMATION.** The personal information collected through the Sweepstakes is subject to Beacon Bank's Privacy Policy, available at [www.beaconbank.com](http://www.beaconbank.com). By entering the Sweepstakes, you agree to the use of your personal information as described in the above Privacy Policy.

10. **RULES/WINNERS' LIST REQUIREMENTS.** To obtain a copy of these Official Rules or for notification of the Winners, you may inquire at [marketing@berkshirebank.com](mailto:marketing@berkshirebank.com).

11. **SPONSOR:** Beacon Bank, a Massachusetts chartered trust company with its principal office located at 131 Clarendon Street, Boston, MA 02116.

12. **RELEASE OF FACEBOOK:** By entering or participating in the Sweepstakes, participants agree to release and hold harmless Facebook from any and all liability associated with the Sweepstakes.